

**Tourism Wells Gray**  
**Minutes of Regular Board Meeting**  
**Tuesday February 6, 2023**

MINUTES of the meeting of the Tourism Wells Gray Board of Directors held in person and via Zoom in Clearwater, BC on Tuesday February 6, 2023 from 4:06 – 6:30PM in Clearwater, BC at the Best Western Hotel meeting room.

PRESENT:

Chair M. Larose – Via Zoom	MRDT
Treasurer T. Govaert – via zoom	MRDT
P. Bradstock – via Zoom	Clearwater Chamber of Commerce
V. Gat – via zoom	BC Parks
L. Frizzle	District of Clearwater, Councillor
H. Louwerse – via zoom	Guiding and Activities
Vice Chair H. Wadlegger	Director at Large
K. McKay	Parks Permit Holder
W. Robinson	Accommodation and Food
R. Vesak	TNRD Area A

STAFF: Claire Hanna Executive Director

REGRETS:

A. Green	Simpcw First Nation
T. Haughton	BC Parks

1. CALL TO ORDER:
  - a. The meeting was called to order by Chair at 4:06PM.
  
2. ADDITIONS/CHANGES TO AGENDA:  
***MOTION: That the agenda for the February 6, 2023 Regular Board Meeting be approved with 2 additional items.***

**Moved by H. Wadlegger**  
**Seconded by L. Frizzle**

**CARRIED**

3. READING AND APPROVAL OF MINUTES OF THE PREVIOUS BOARD MEETING:  
***MOTION: That the minutes of the meeting from January 10, 2022 be accepted as presented.***

**Moved by L. Frizzle**  
**Seconded by K. McKay**

**CARRIED**

4. CORRESPONDENCE – TWG was contacted by TOTA to potentially host a Snow Artist in Clearwater/Wells Gray area in mid-late March 2023. TOTA will be in touch with

more details and will cc Meira on any correspondence and planning.

5. CHAIRMAN'S REPORT – Meira is going to the TOTA board retreat in Salmon Arm Wednesday Feb 8<sup>th</sup> and invited any board members to pass on information or concerns for her to present to the TOTA board.
6. EXECUTIVE DIRECTOR REPORT-
  - a. Budget report - All outstanding commission payments have been finalised and deposited into the VIC bank account.
    - We received \$15,194.25 in MRDT funds for November.
    - Claire to confirm that there is \$40,000 set aside for the CEBA loan repayment in the TWG bank account.
  - b. Visitor Guide – A total of \$3,800 has been generated via ad sales in the 2023 Wells Gray/Clearwater Visitor guide.
    - Visitor guide proof will be sent out to the board shortly to approve before the printing deadline of Feb 15
    - Claire to reach out to Roland Neaves for suggested corrections to trail information and provide an advert in-kind for his time
  - c. Provincial Destination Development Fund – The Executive Director submitted the initial expression of interest and has now finished the application for the Destination Development Fund due Feb 9<sup>th</sup>. The project will provide greater signage, accessibility and inclusion at the Visitor Information Centre as well as year-round opening which supports the Tourism Wells Gray 5 year strategic plan. If approved for the funding, the Tourism Wells Gray board of directors will form a committee to oversee the project planning.

***MOTION: That the Tourism Wells Gray board of directors unanimously support the application and project plans for upgrades to the Visitor Information Centre for the Provincial Destination Development Fund***

**Moved by M. LaRose  
Seconded by L. Frizzle**

**CARRIED**

7. Visitor Centre Update and Report - The Canada Summer Jobs program application was submitted by the Executive Director to assist with subsidizing staff wages for those aged 16-30.
  - The VIC manager is in the process of applying for the Work BC Wage Subsidy to provide funding for applicants aged 31+ who are interested in a Summer job.
  - The VIC manager will report directly to the TWG board chair Meira LaRose until the new ED starts. Any expenses over \$100 must be submitted via an expense request. Monthly budget reports and schedules will be submitted to the board along with the VIC manager's report.
  - Backcountry Bowls have applied to operate their food truck in the VIC parking lot this Summer from Mon-Fri.

***MOTION: That the Tourism Wells Gray board of directors agree to allow BackCountry Bowls to operate on weekdays in the VIC parking lot under contract for a rate of \$10/day in a spot allocated by TWG with no hydro/water hookups.***

**Moved by M. LaRose**

Seconded by H. Wadlegger

W.Robinson, P. Bradstock & V. Gat Abstained from voting

CARRIED

8. BOARD MEMBER REPORTS -

a. **BC PARKS: Vladi Gat**

- Work on the upgrades to the Trophy Mountain Trail and Sheila Lake Campsites is scheduled to start in the fall
- Repairs the washed out sections of trail going down to the base of Moul falls will begin in the fall.
- 4x student rangers have been confirmed for the Summer.

b. **MRDT: Tania Govaert/Meira LaRose**

- N/A Nothing to report.

c. **SIMPCW: Alison Green**

- N/A

d. **PARKS PERMIT HOLDER: Kenneth McKay**

- N/A Nothing to report.

e. **ACCOMMODATION & FOOD: Will Robinson**

- N/A

f. **GUIDING & ACTIVITIES: Holly Louwerse**

- N/A Nothing to report.

g. **CHAMBER OF COMMERCE: Peter Bradstock**

- N/A Nothing to report.

h. **DISTRICT OF CLEARWATER: Lynne Frizzle**

- Process is being made on the Triple Decker Falls upgrade project. The DOC have been awarded an 1 year extension on the project deadline which will be completed March 2024.
- In her role as Seniors Coordinator Lynne is coordinating the Boomers Expo for Seniors to be held on May 9<sup>th</sup> at the Sportsplex. She will put aside a table for Tourism Wells Gray to provide information on the Visitor Centre Ambassador program.

i. **DIRECTOR AT LARGE WGOC: Hazel Wadlegger**

- May Day Parade going ahead with the local Pride group
- The Birch Leg event is scheduled for February 11<sup>th</sup>

j. **TNRD: Rob Vesak**

- N/A Nothing to report.

9. UNFINISHED BUSINESS - T. Goveart gave an update on the Argo snow clearing request. She reached out via email to Argo and requested that they clear trailhead areas for parking along the park corridor. Argo responded immediately and have been more than willing to assist with the additional snow clearing. Tania has sent them a thank you reply on behalf of Tourism Wells Gray.
  
10. NEW BUSINESS - In Camera Session commenced at 5:28pm. Moved by H. Wadlegger and seconded by L. Frizzle with all in favour.
  
11. ANNOUNCEMENTS - None to report
  
12. DATE OF NEXT MEETING: The next regular board meeting tentatively set for Wednesday March 8th at 4PM in the Best Western Hotel meeting room.
  
13. ADJOURNEMENT:
  - a. **R. Vesak moved to adjourn meeting at 6:30PM.**

**CARRIED**